### invitrogen

# Meet our transfection product family

#### Invitrogen<sup>™</sup> Lipofectamine<sup>™</sup> 3000 Transfection Reagent

Our top recommended reagent for DNA delivery with the power to transfect your most difficult cells

- Superior performance-10-fold higher transfection efficiency into difficult cells
- Versatile—enables the highest transfection efficiency in the broadest range of cells
- Gentle with low toxicity—for improved cell viability
- Most cost-effective-get >70% efficiency for just \$0.08 per reaction

#### Invitrogen<sup>™</sup> Lipofectamine<sup>™</sup> 2000 Transfection Reagent

Strong performance in a wide range of cell lines

- Reliable—one of the most-cited DNA reagents
- Strong performance—for easy-to-transfect to moderately difficult-to-transfect cell lines
- Easy to use—simple protocol for easy optimization in a wide range of cells

#### Invitrogen<sup>™</sup> Lipofectamine<sup>™</sup> Stem Transfection Reagent

Superior transfection efficiency in even the most difficult stem cells

- Superior performance—achieve up to 80% transfection efficiency in PSCs and NSCs, and 45% in MSCs
- Gentle on cells—maintains cell proliferation without inducing differentiation
- Versatile—co-delivers DNA (up to 11 kb), RNA, and Cas9 protein

#### Invitrogen<sup>™</sup> Lipofectamine<sup>™</sup> RNAiMAX Transfection Reagent

The gold standard in delivery of siRNA and miRNA for gene knockdown experiments

- Effective—provides maximum knockdown with less siRNA and low cytotoxicity
- Versatile—works across a wide range of cell types
- siRNA delivery

#### Invitrogen<sup>™</sup> CRISPRMAX<sup>™</sup> Cas9 Transfection Reagent

First transfection reagent optimized for CRISPR-Cas9 protein delivery

- Gentle-gentler on cells than electroporation
- High cleavage efficiency—up to 85% cleavage efficiency, comparable to electroporation
- CRISPR-Cas9 protein delivery

#### Invitrogen<sup>™</sup> Lipofectamine<sup>™</sup> MessengerMAX<sup>™</sup> Transfection Reagent

Optimized for transfection of primary cells and neurons

- Impressive performance—>60% transfection efficiency in neurons and primary cells
- Quick—faster protein expression with no risk of genomic integration with mRNA-based transfection
- mRNA delivery

#### Invitrogen<sup>™</sup> Invivofectamine<sup>™</sup> 3.0 Reagent

In vivo transfection reagent optimized for RNAi delivery

- Impressive results—up to 85% knockdown achieved using microgram levels of siRNA
- Efficient—use up to 90% less siRNA than required with previous reagent for effective knockdown
- In vivo siRNA delivery

#### Invitrogen<sup>™</sup> Neon<sup>™</sup> Transfection System

Simple, customizable, and gentle electroporation instrument that delivers high transfection efficiency

- Superior results—effective in extremely difficult cells, including T and B cells
- Gentle-gentler than other electroporation instruments

**ThermoFisher** 

• Customizable—preprogrammed 24-well optimization protocols and open platform for additional protocols

To request a demo, go to thermofisher.com/neon



### invitrogen

Decision tree-payload by cell type



Products are listed in order of recommendation for each payload based on effectiveness, ease of use, and cost.

For more information, go to thermofisher.com/transfection

For Research Use Only. Not for use in diagnostic procedures. © 2017 Thermo Fisher Scientific Inc. All rights reserved. All trademarks are the property of Thermo Fisher Scientific and its subsidiaries unless otherwise specified. COL05102 0917

## Thermo Fisher